

Faceless Content Starter Kit

A beginner workflow for making original posts without appearing on camera

Build your first posts around a subject you can explain and footage you can make yourself. This kit helps you choose a topic, plan shots, record an explanation, and review your work. You can show hands, objects, your own screen, or written examples while keeping your face out of the frame.

What you receive

Resource	Included
Beginner guide	Topic selection through first month review
Starter idea library	40 concrete filming briefs
Example scripts	12 complete voiceover scripts
Action calendar	30 flexible sessions
AI prompts	12 complete prompts
Editable social layouts	12 vertical templates
Tracking worksheet	60 blank post rows

The first session

Open `Faceless_Starter_Workbook.xlsx`. Choose one idea from Ideas that uses things you already own. Plan four shots, film them, and explain one useful detail. Use Scripts for finished examples and Calendar for your next session. The CSV folder provides plain text copies of the ideas, scripts, and calendar.

This is a production resource. You do not need to present yourself as a business expert or claim earnings to use it. First build a process you can repeat and content that helps a specific viewer.

Choosing a topic you can demonstrate

Pick a topic where you can show useful examples, create footage safely, and answer follow up questions truthfully. A smaller subject can make the first month easier to plan. The niches below are starting choices, not evidence of demand or a promise of profitability.

Topic	Example footage	Possible resource later
Home organization	Hands sorting one drawer	Room reset checklist
Beauty organization	Owned products and storage	Inventory or packing sheet
Daily routines	Notebook and calendar	Routine planning worksheet
Career preparation	Fictional resume and notes	Interview practice workbook
Content production	Original screen tutorials	Shot planning templates

A workable topic passes these checks

- I can explain the process from knowledge or honest experimentation.
- I can film examples without using another creator's work.
- I can make several useful posts without expensive new equipment.
- I know who might need the explanation and can ask them specific questions.

The person I want to help

The question I can help answer

My chosen topic and three examples
